TERRY COOPER’S HIGHLIGHT REEL
HIGHLIGHT 1:
Bernie Sanders’ Ideas Are Gaining Widespread Acceptance.

• AUG. 2018 GALLUP POLL:
  -- 57% OF DEMOCRATS VIEW SOCIALISM FAVORABLY, 47% VIEW CAPITALISM FAVORABLY
  -- 51% OF ALL MILLENNIALS VIEW SOCIALISM FAVORABLY
TYPICAL PRE-CAMPAIGN IMPRESSION OF BERNIE

• INTEMPERATE, ILLOGICAL
• UNPERSUASIVE
• FLAKE, EMBARRASSMENT
FREQUENT POST-CAMPAIGN IMPRESSION OF BERNIE

• EASY-GOING
• NICE GUY
• GREAT WIFE
• MAKES A POINT
HIGHLIGHT 2:
The Big Interloper Is the #metoo Movement.

- GOES BACK AT LEAST TO BILL COSBY AND HARVEY WEINSTEIN; MAYBE FATTY ARBUCKLE
- TOTALLY REFOCUSED THE HEARINGS ON BRETT KAVANAUGH’S NOMINATION TO THE SUPREME COURT
- PLAINLY HAD A MAJOR IMPACT ON THE 2018 ELECTIONS AND THE DIRECTIONS THE PARTIES TAKE; WE JUST DON’T KNOW YET WHAT THAT IMPACT WAS
BRIAN HOWEY, POLITICAL COMMENTATOR

“THE ALLEGATIONS OF DR. FORD, THEY JUST THREW A PIPE BOMB IN THIS RACE. NOW WE’RE WAITING TO SEE WHO THE SHRAPNEL TAKES OUT.”
POSSIBLE CASUALTIES OF THE #METOO MOVEMENT

• PEOPLE ACCUSED OF SEXUAL MISCONDUCT WHO DENY IT
• PEOPLE WHO ALLEGED SEXUAL MISCONDUCT BY PEOPLE WHO DENY IT
• THE REPUBLICANS, THE PARTY OF OLD WHITE PRIVILEGED MEN
• THE #METOO MOVEMENT ITSELF
• GUN-SAFETY LEGISLATION
• COMITY
HIGHLIGHT 3:
The Consequences of “Wave” Elections

- WAVE ELECTIONS ARE LIKELY TO INCREASE RATHER THAN REDUCE PARTISANSHIP, POLARIZATION AND GRIDLOCK BECAUSE
  - THE DAMAGE FALLS DISPROPORTIONALLY ON MODERATES
    - THEIR DISTRICTS ARE CLOSELY DIVIDED AND THEREFORE EASIER TO FLIP
  - THE HARD LEFT AND THE HARD RIGHT ARE MOSTLY INSULATED FROM THE CARNAGE
HIGHLIGHT 4: Party Loyalty

AMERICANS ARE STEADILY DISSOCIATING THEMSELVES FROM THE TWO MAJOR PARTIES
MORE NOW SELF-IDENTIFY AS INDEPENDENTS THAN AS REPUBLICANS OR DEMOCRATS
% of Americans who say they are...

- Democrat
- Independent
- Republican
WHY HAS PARTY ALLEGIANCE DECLINED SO MUCH?

1. THE PARTIES HAVEN’T DELIVERED ON THEIR MANY PROMISES TO DELIVER FOR “THE MIDDLE CLASS” OR “WORKING FAMILIES”
AN EXAMPLE: JOBS

• EVERY ELECTION BOTH PARTIES’ LEADERSHIPS PROMISE TO CREATE HIGH-PAYING, CAREER-LADDER JOBS

• BUT THEIR ACTUAL AGENDAS HAVE NOTHING TO DO WITH JOBS AND MAY EVEN FRUSTRATE JOB CREATION
A CASE IN POINT

• OCT. 2018: NANCY PELOSI, AT THE HARVARD INSTITUTE OF POLITICS, “LAID OUT A POLICY AGENDA SHOULD DEMOCRATS WIN POWER THAT WOULD BEGIN WITH A CAMPAIGN-FINANCE-OVERHAUL PACKAGE BUT ALSO INCLUDE MEASURES TO LOWER HEALTH-CARE AND PRESCRIPTION DRUG COSTS, CHANGE THE WAY THE HOUSE
OPERATES AND OFFER LEGAL STATUS TO THE YOUNG UNDOCUMENTED IMMIGRANTS KNOWN AS ‘DREAMERS.’

• AS REGARDS THE MUELLER INVESTIGATION INTO POSSIBLE COLLUSION, “GETTING THE FACTS AND THE TRUTH, AND WHERE THEY LEAD US, THAT’S WHAT WE HAVE TO DO”
WHY HAS PARTY ALLEGIANCE DECLINED SO MUCH?

2. THE AMERICAN DREAM SEEMS TO BE INCREASINGLY OUT OF REACH BUT GOVERNMENT SEEMS OBLIVIOUS TO THAT PROBLEM
BYE, BYE, MISS AMERICAN DREAM

• THE AMERICAN DREAM REQUIRES BEING ABLE TO SAVE FOR THE FUTURE

• 46% OF AMERICAN ADULTS CANNOT MEET A $400 EMERGENCY EXPENSE WITHOUT BORROWING OR SELLING SOMETHING THEY OWN

• ONE QUARTER OF ADULTS CANNOT PAY THEIR MONTHLY BILLS IN FULL
BOTH PARTIES HAVE BEEN GUILTY


-- HENRY OLESEN
DEMOCRATIC PUNDIT AND FORMER CANDIDATE KRYS TAL BALL

“POLITICIANS HAVE, AT BEST, ONLY PRETENDED TO CARE ABOUT WORKING PEOPLE AND, AT WORST, HAVE SCREWED THEM OVER. FROM TRICKLE-DOWN ECONOMICS TO ANTI-WORKER TRADE DEALS TO UNION BUSTING TO WALL STREET BAILOUTS, LEADERS FROM BOTH PARTIES HAVE ADVANCED POLICIES THAT SUCK WEALTH OUT OF RURAL AMERICA.”
DEMOCRATIC POLLSTER JOHN ANZALONE

• WHEN HE ASKS FOCUS GROUPS WHOM DEMOCRATS STAND FOR, THE ANSWER HE USED TO GET WAS “THE MIDDLE CLASS.”

• NOW IT’S “IMMIGRANTS, REFUGEES, GAYS AND THOSE WHO KNEEL [DURING THE NATIONAL ANTHEM].”
WORKING AMERICA
(AFL-CIO AFFILIATE)

• ASKED WORKING-CLASS VOTERS WHO WAS FIGHTING FOR THEM: TOP RESPONSE: “NO ONE”

• CAROL, AN AFRICAN-AMERICAN WORKING-CLASS VOTER IN CENTRAL OHIO, WAS ASKED WHAT DIFFERENCE SHE SAW IN HER ECONOMIC WELL-BEING WHEN (A) DEMS WERE IN POWER OR (B) REPS WERE IN POWER: SHE REPLIED, “DOES IT EVEN MATTER?”