

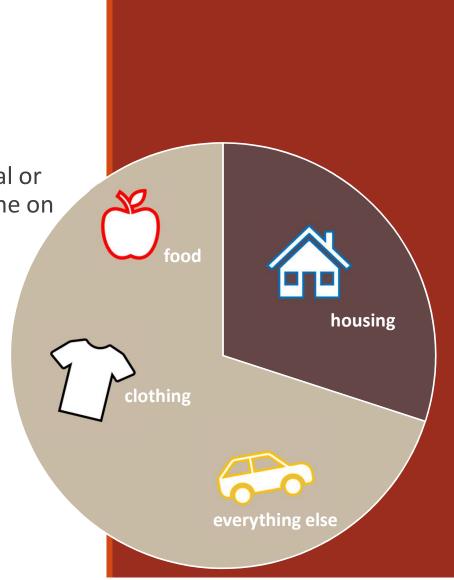
## Affordable Housing

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## What is affordable housing?

Housing is considered affordable if an individual or family spends no more than 30% of their income on housing costs.

- Monthly rent/mortgage payment
- Property taxes and insurance
- Utilities



#### Example:

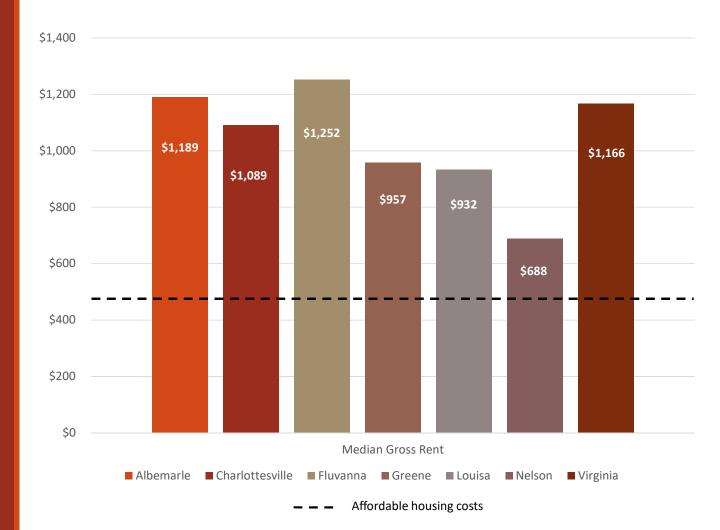
Avg. monthly social security benefit in Albemarle County

\$1,594

Affordable housing costs

\$478

Source: US Census Bureau American Community Survey 2013-2017 5-Year Estimates



#### Eff. 1 BR 2 BR 3 BR 4 BR 5 BR 6 BR \$851 \$1,146 \$1,325 \$1,660 \$2,013 \$2,314 \$2,616

## Affordability in our region – fair market rents

- Set annually by the Department of Housing and Urban Development (HUD)
- Represents amount needed to rent a modest home in the Charlottesville metropolitan region

## Affordability in our region – income levels

Area Median Income: \$89,600

| # Persons in<br>Household | Extremely<br>Low-Income<br>(30% AMI) | Very Low-<br>Income<br>(50% AMI) | Low-Income<br>(60% AMI) | Moderate<br>Income<br>(80% AMI) |
|---------------------------|--------------------------------------|----------------------------------|-------------------------|---------------------------------|
| 1                         | \$17,950                             | \$29,900                         | \$35,880                | \$47,800                        |
| 2                         | \$20,500                             | \$34,150                         | \$40,980                | \$54,600                        |
| 3                         | \$23,050                             | \$38,400                         | \$46,080                | \$61,450                        |
| 4                         | \$25,600                             | \$42,650                         | \$51,180                | \$68,250                        |
| 5                         | \$29,420                             | \$46,100                         | \$55,320                | \$73,750                        |
| 6                         | \$33,740                             | \$49,500                         | \$59,400                | \$79,200                        |
| 7                         | \$38,060                             | \$52,900                         | \$63,480                | \$84,650                        |

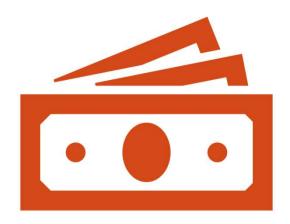
#### Housing cost burden

#### Cost burdened

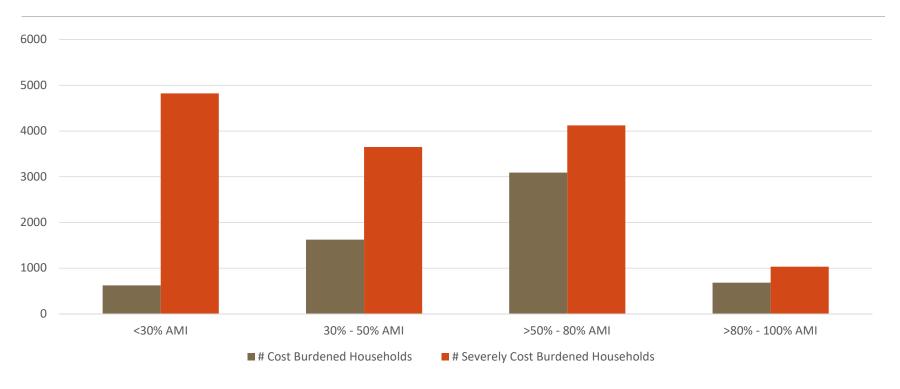
paying more than 30% of income for housing

#### Severely cost burdened

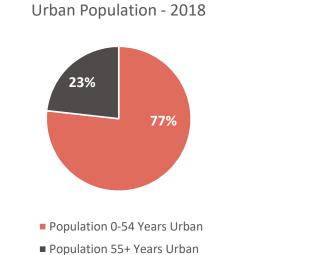
paying more than 50% of income for housing

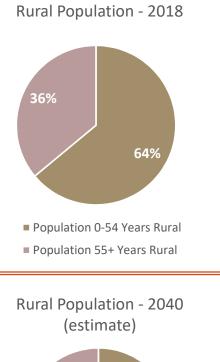


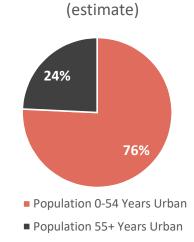
#### Cost burdened households 2018



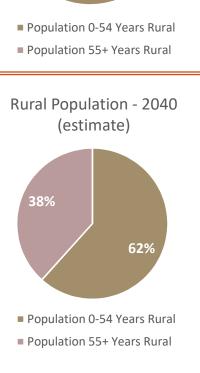
#### Population 55 years and older







Urban Population - 2040



# Barriers to affordable housing delivery

ECONOMIC, REGULATORY AND SOCIAL ISSUES

#### Economic barriers

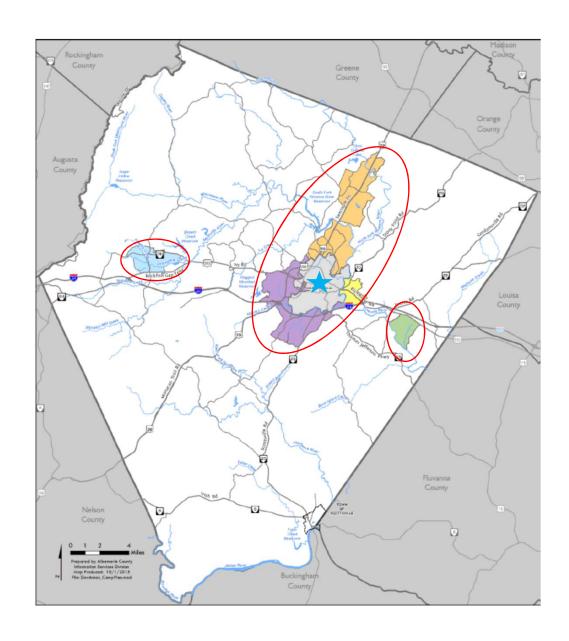
Wages

Construction related costs

Decreased levels of funding

### Regulatory barriers

- Zoning
- Land use



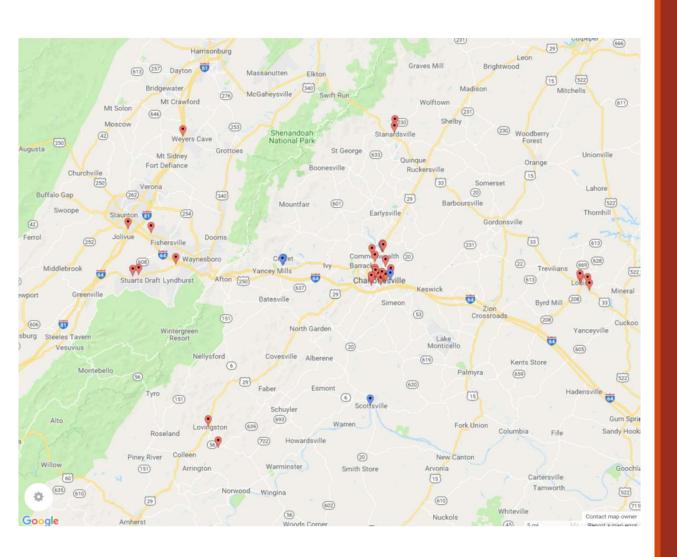
#### Social barriers

#### Discrimination

- Fair housing laws
- Protected classes
- Rental assistance programs (Section 8)

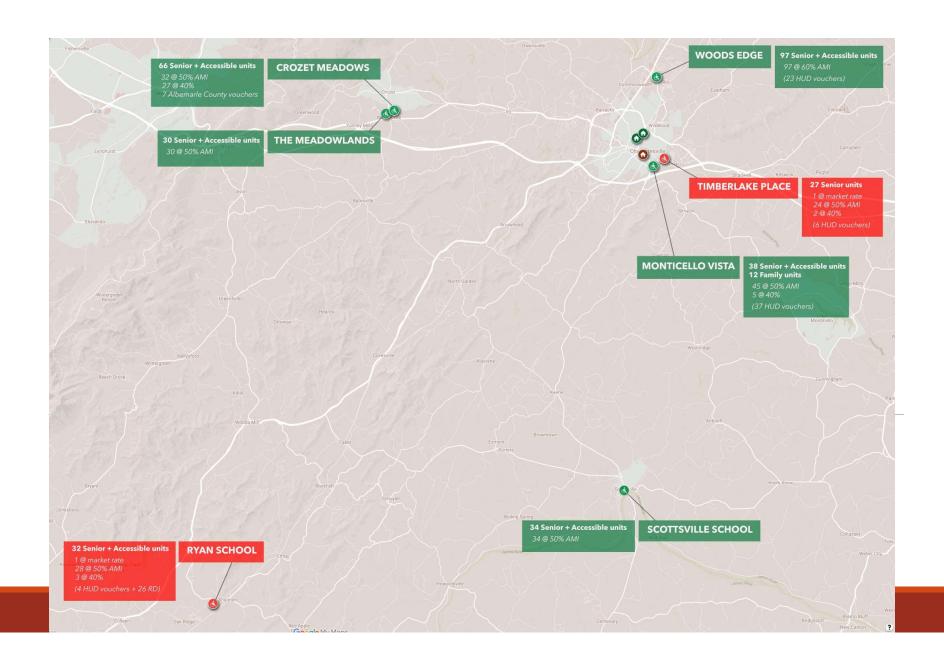
NIMBY-ism

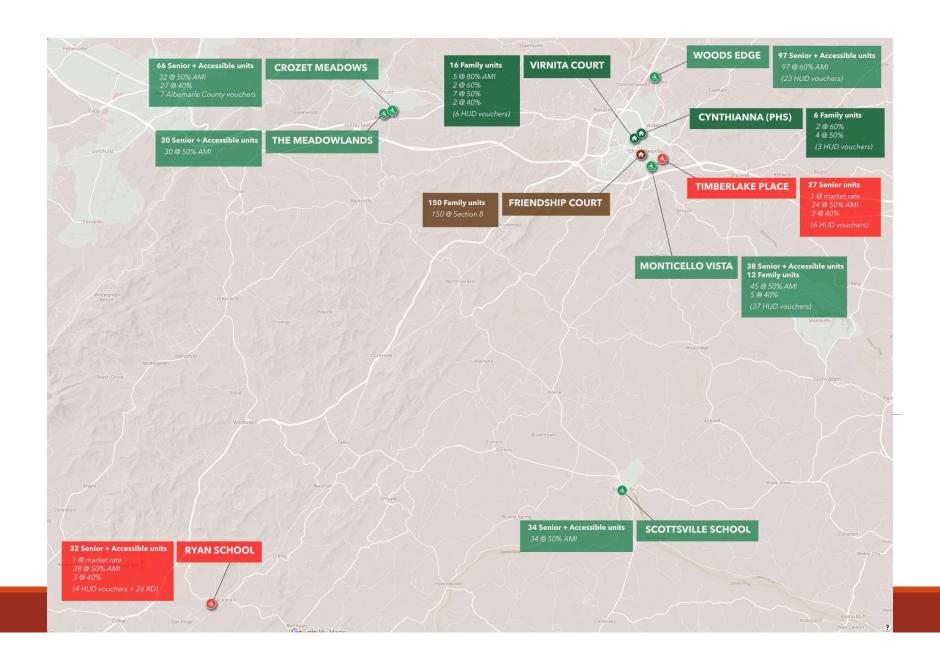
Not in my backyard



## Affordable housing developments







#### Perspectives - Urban v. Rural

**Property Development** 

**Property Management** 

Resident

- Cost and availability of land/property
- Local subsidy commitment
- Recruiting and maintaining staff
- Maintenance emergency calls + productivity
- Availability of staff (days/wk)
- Location + nearby resources/services

## Virginia's Housing Policy Advisory Council Report (Nov. 2017)

#### Challenges + Insights

- All regions are experiencing significant shortages of affordable housing
- Regions with lower "housing + transportation" costs are better economically
- Unaffordable/unstable housing negatively affects health + well-being

#### Ways Forward

- Proactive and decisive planning and policy
- Transportation planning + location-efficient development
- Joint planning between city and counties
- Significant local investment

#### Financing New Projects

Low Income Housing Tax Credits (LIHTC) is core funding tool

Virginia Housing Development Authority (VHDA) oversees Virginia LIHTC

VHDA requires local financial commitments

Cost of construction + land rises while value of LIHTC has dropped