

TERRY COOPER'S HIGHLIGHT REEL

HIGHLIGHT 1:

Bernie Sanders' Ideas Are Gaining Widespread Acceptance.

- **AUG. 2018 GALLUP POLL:**
 - **57% OF DEMOCRATS VIEW SOCIALISM FAVORABLY, 47% VIEW CAPITALISM FAVORABLY**
 - **51% OF ALL MILLENNIALS VIEW SOCIALISM FAVORABLY**

TYPICAL PRE-CAMPAIGN IMPRESSION OF BERNIE

- **INTEMPERATE, ILLOGICAL**
- **UNPERSUASIVE**
- **FLAKE, EMBARRASSMENT**



Research

FREQUENT POST-CAMPAIGN IMPRESSION OF BERNIE

- **EASY-GOING**
- **NICE GUY**
- **GREAT WIFE**
- **MAKES A POINT**

HIGHLIGHT 2:

The Big Interloper Is the #metoo Movement

- **GOES BACK AT LEAST TO BILL COSBY AND HARVEY WEINSTEIN; MAYBE FATTY ARBUCKLE**
- **TOTALLY REFOCUSED THE HEARINGS ON BRETT KAVANAUGH'S NOMINATION TO THE SUPREME COURT**
- **PLAINLY HAD A MAJOR IMPACT ON THE 2018 ELECTIONS AND THE DIRECTIONS THE PARTIES TAKE; WE JUST DON'T KNOW YET WHAT THAT IMPACT WAS**

BRIAN HOWEY, POLITICAL COMMENTATOR

**“THE ALLEGATIONS OF DR. FORD, THEY JUST
THREW A PIPE BOMB IN THIS RACE. NOW
WE’RE WAITING TO SEE WHO THE SHRAPNEL
TAKES OUT.”**

POSSIBLE CASUALTIES OF THE #METOO MOVEMENT

- PEOPLE ACCUSED OF SEXUAL MISCONDUCT WHO DENY IT
- PEOPLE WHO ALLEGE SEXUAL MISCONDUCT BY PEOPLE WHO DENY IT
- THE REPUBLICANS, THE PARTY OF OLD WHITE PRIVILEGED MEN
- THE #METOO MOVEMENT ITSELF
- GUN-SAFETY LEGISLATION
- COMITY

HIGHLIGHT 3:

The Consequences of “Wave” Elections

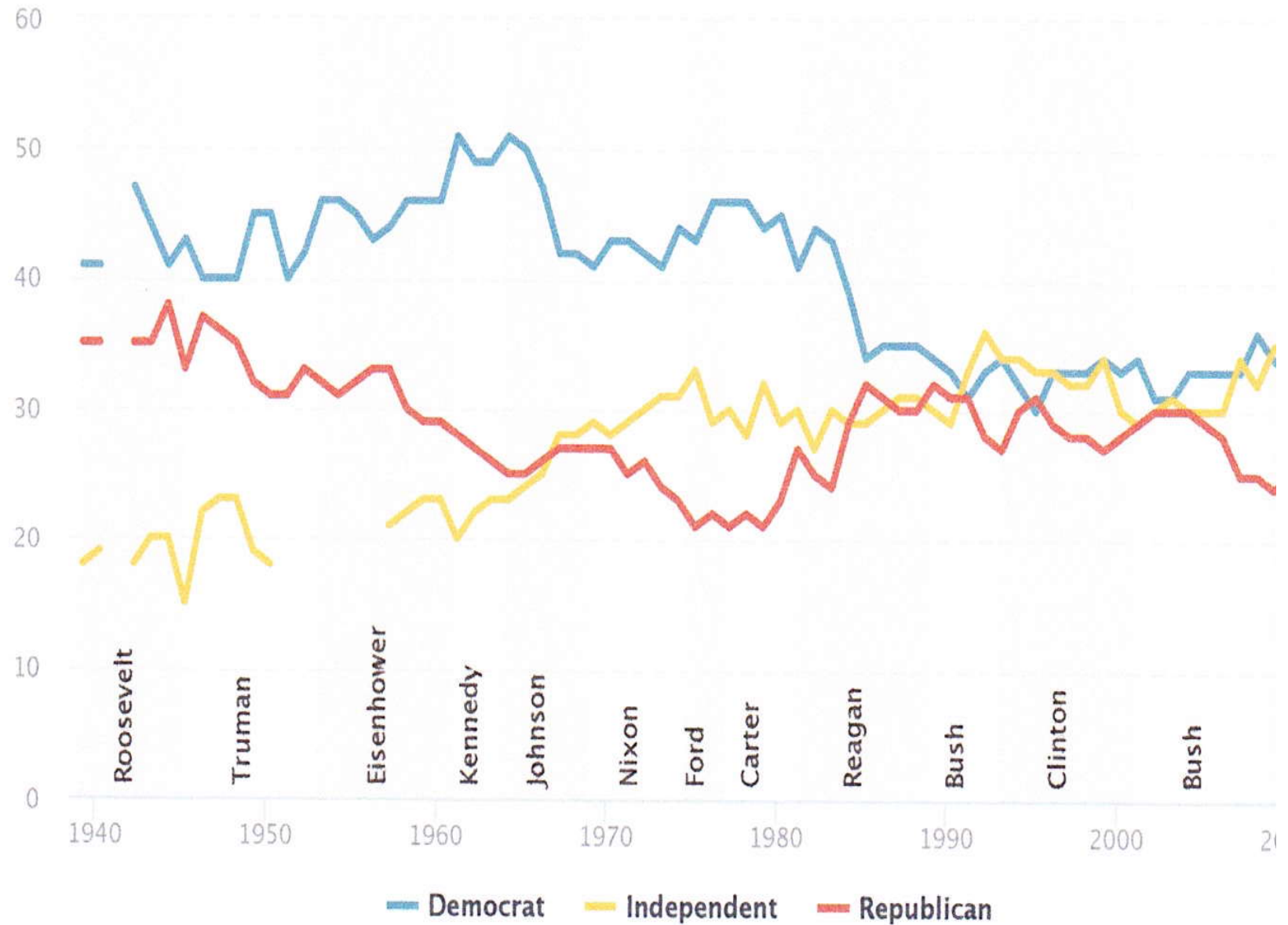
- **WAVE ELECTIONS ARE LIKELY TO INCREASE RATHER THAN REDUCE PARTISANSHIP, POLARIZATION AND GRIDLOCK BECAUSE**
 - **THE DAMAGE FALLS DISPROPORTIONALLY ON MODERATES**
 - **THEIR DISTRICTS ARE CLOSELY DIVIDED AND THEREFORE EASIER TO FLIP**
 - **THE HARD LEFT AND THE HARD RIGHT ARE MOSTLY INSULATED FROM THE CARNAGE**

HIGHLIGHT 4: **Party Loyalty**

**AMERICANS ARE STEADILY DISSOCIATING THEMSELVES
FROM THE TWO MAJOR PARTIES**

**MORE NOW SELF-IDENTIFY AS INDEPENDENTS THAN AS
REPUBLICANS OR DEMOCRATS**

% of Americans who say they are ...



WHY HAS PARTY ALLEGIANCE DECLINED SO MUCH?

1. THE PARTIES HAVEN'T DELIVERED ON THEIR MANY PROMISES TO DELIVER FOR "THE MIDDLE CLASS" OR "WORKING FAMILIES"

AN EXAMPLE: JOBS

- **EVERY ELECTION BOTH PARTIES' LEADERSHIPS PROMISE TO CREATE HIGH-PAYING, CAREER-LADDER JOBS**
- **BUT THEIR ACTUAL AGENDAS HAVE NOTHING TO DO WITH JOBS AND MAY EVEN FRUSTRATE JOB CREATION**

A CASE IN POINT

- **OCT. 2018: NANCY PELOSI, AT THE HARVARD INSTITUTE OF POLITICS, “LAID OUT A POLICY AGENDA SHOULD DEMOCRATS WIN POWER THAT WOULD BEGIN WITH A CAMPAIGN-FINANCE-OVERHAUL PACKAGE BUT ALSO INCLUDE MEASURES TO LOWER HEALTH-CARE AND PRESCRIPTION DRUG COSTS, CHANGE THE WAY THE HOUSE**

A CASE IN POINT (CONT'D)

OPERATES AND OFFER LEGAL STATUS TO THE YOUNG UNDOCUMENTED IMMIGRANTS KNOWN AS 'DREAMERS.'

- **AS REGARDS THE MUELLER INVESTIGATION INTO POSSIBLE COLLUSION, "GETTING THE FACTS AND THE TRUTH, AND WHERE THEY LEAD US, THAT'S WHAT WE HAVE TO DO"**

WHY HAS PARTY ALLEGIANCE DECLINED SO MUCH?

**2. THE AMERICAN DREAM SEEMS TO BE
INCREASINGLY OUT OF REACH BUT GOVERNMENT
SEEMS OBLIVIOUS TO THAT PROBLEM**

BYE, BYE, MISS AMERICAN DREAM

- **THE AMERICAN DREAM REQUIRES BEING ABLE TO SAVE FOR THE FUTURE**
- **46% OF AMERICAN ADULTS CANNOT MEET A \$400 EMERGENCY EXPENSE WITHOUT BORROWING OR SELLING SOMETHING THEY OWN**
- **ONE QUARTER OF ADULTS CANNOT PAY THEIR MONTHLY BILLS IN FULL**

BOTH PARTIES HAVE BEEN GUILTY

“WE ESSENTIALLY HAVE BEEN HAVING A TENNIS GAME OF REALIGNMENT FOR THE LAST DECADE, WITH THE DEMOCRATS AND THE REPUBLICANS TAKING TURNS DOUBLE-FAULTING. THEY KEEP TAKING THEIR EYES OFF THE BALL – THE BALL BEING . . . [THE] MIDDLE-CLASS VOTER.”

-- HENRY OLSEN

DEMOCRATIC PUNDIT AND FORMER CANDIDATE KRYSTAL BALL

**“POLITICIANS HAVE, AT BEST, ONLY
PRETENDED TO CARE ABOUT WORKING PEOPLE AND,
AT WORST, HAVE SCREWED THEM OVER. FROM
TRICKLE-DOWN ECONOMICS TO ANTI-WORKER
TRADE DEALS TO UNION BUSTING TO WALL STREET
BAILOUTS, LEADERS FROM BOTH PARTIES HAVE
ADVANCED POLICIES THAT SUCK WEALTH OUT OF
RURAL AMERICA.”**

DEMOCRATIC POLLSTER JOHN ANZALONE

- **WHEN HE ASKS FOCUS GROUPS WHOM DEMOCRATS STAND FOR, THE ANSWER HE USED TO GET WAS "THE MIDDLE CLASS."**
- **NOW IT'S "IMMIGRANTS, REFUGEES, GAYS AND THOSE WHO KNEEL [DURING THE NATIONAL ANTHEM]."**

WORKING AMERICA (AFL-CIO AFFILIATE)

- **ASKED WORKING-CLASS VOTERS WHO WAS FIGHTING FOR THEM: TOP RESPONSE: “NO ONE”**
- **CAROL, AN AFRICAN-AMERICAN WORKING-CLASS VOTER IN CENTRAL OHIO, WAS ASKED WHAT DIFFERENCE SHE SAW IN HER ECONOMIC WELL-BEING WHEN (A) DEMS WERE IN POWER OR (B) REPS WERE IN POWER: SHE REPLIED, “DOES IT EVEN MATTER?”**